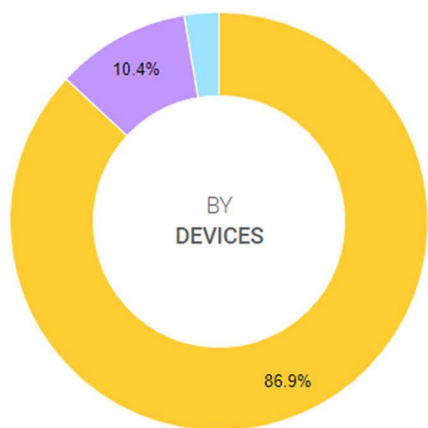


AUDIENCE PROFILE

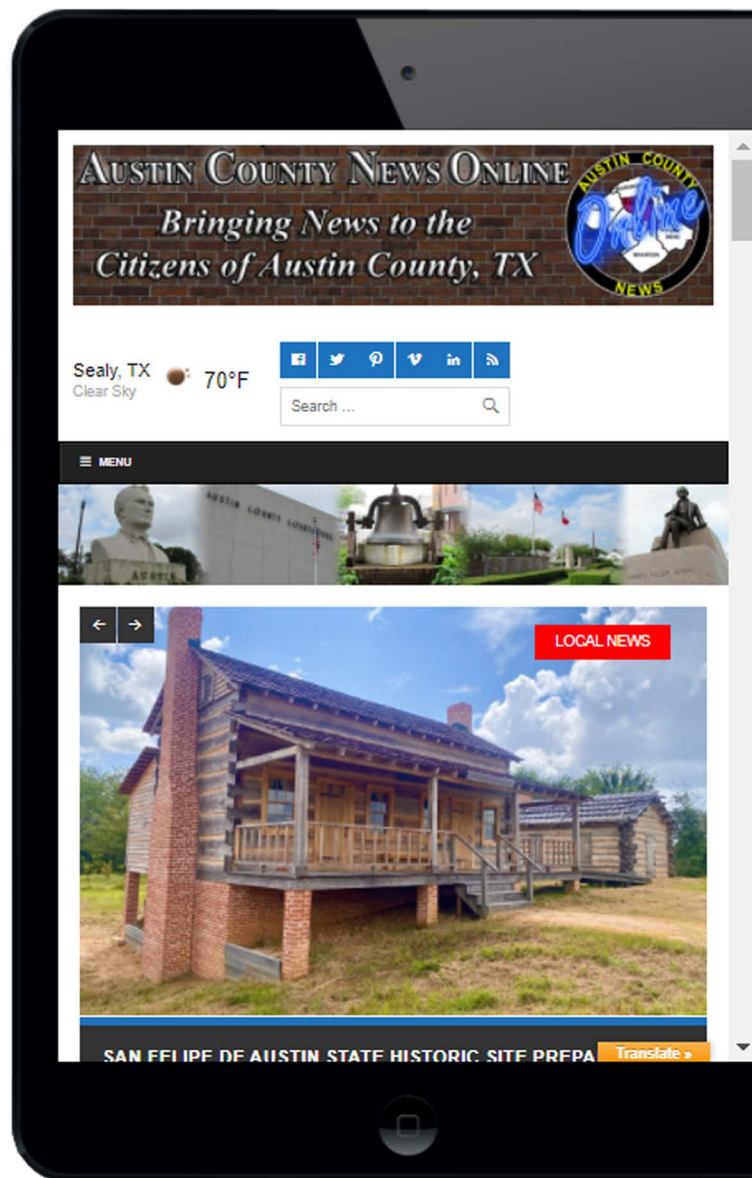
Austin County News Online reaches an audience of thousands of digital readers per month. Our website delivers: news, area events via our community calendar, area jobs via our jobs-board, and the latest traffic information via Houston Transtar. Locally owned and operated, we deliver news and information across digital platforms including PC, mobile and tablet for those who seek the news and information of the Austin County, TX and surrounding areas.

TRAFFIC

Unique Visitors: 746,764
Page Views: 983,825
Sessions: 894,981



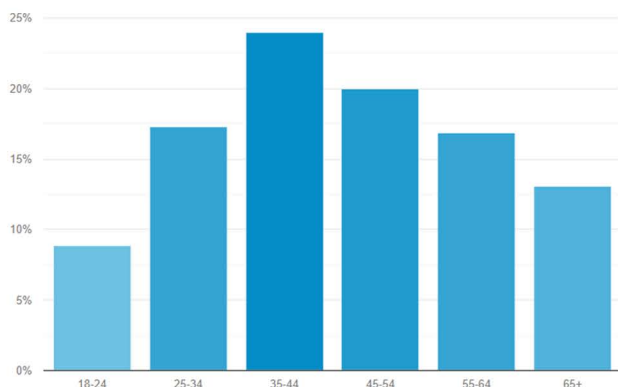
● Mobile ● Desktop ● Tablet



DEMOGRAPHICS

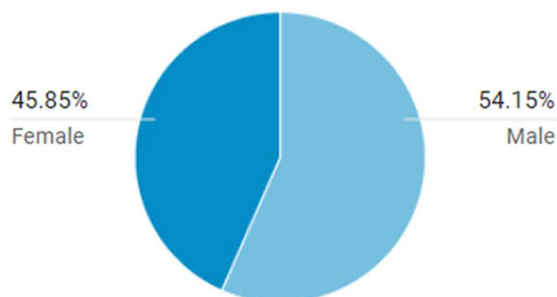
Age

100% of total sessions

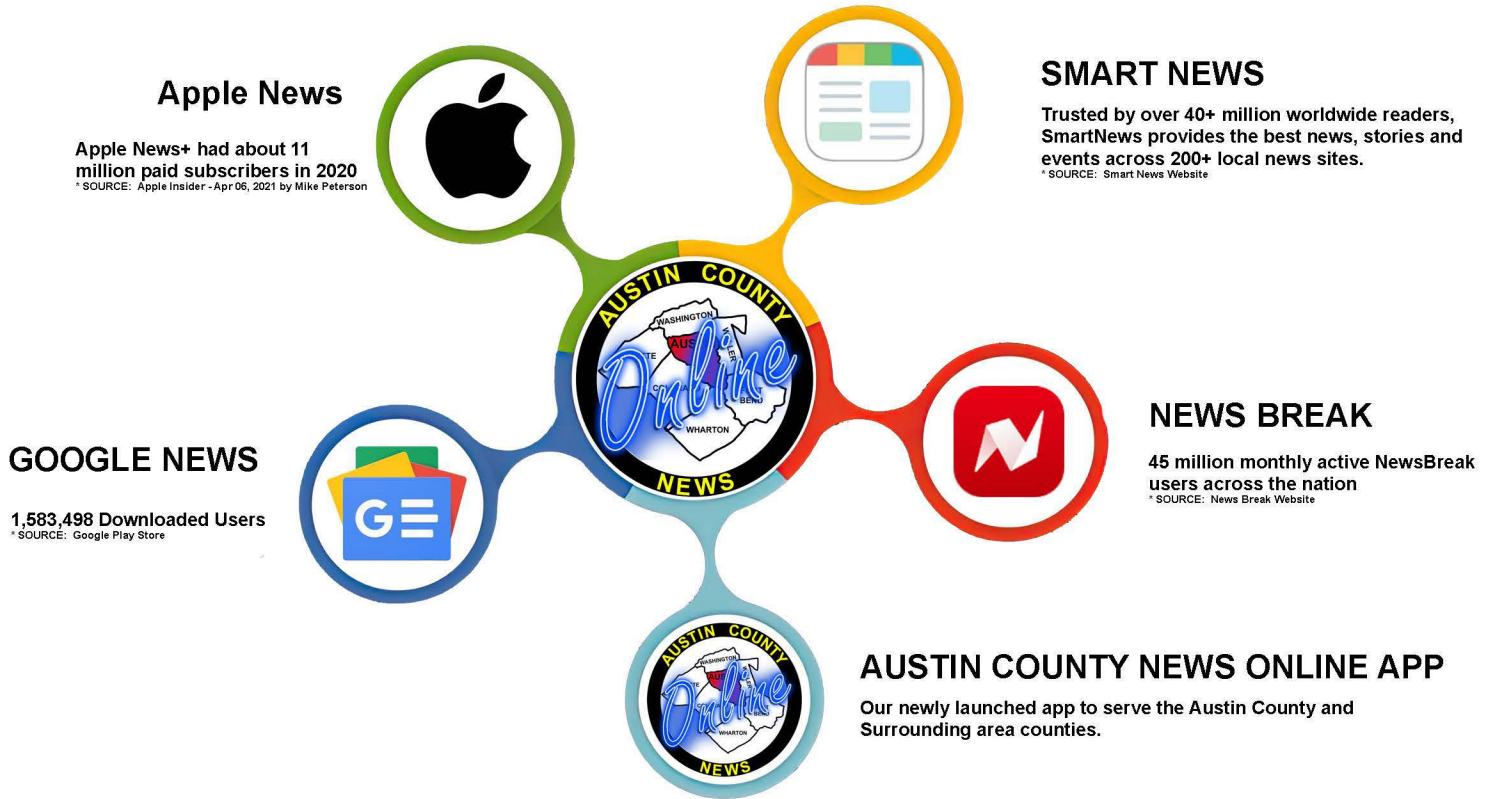


Gender

100% of total sessions



NEWS APPS WE FEED INTO



Users spend 31 minutes each day on news apps.

Ipsos MORI, U.S., Mobile app research report, "Something for everyone," July 2017.

COUNTIES WE SERVE / OUR SERVICE AREA



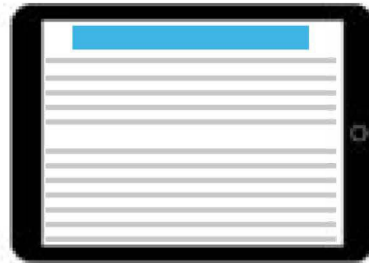
County Populations

Source: 2021 Census

Austin	30,167
Washington	35,805
Waller	56,794
Fort Bend	822,779
Wharton	41,570
Colorado	20,557
Fayette	24,435

DISPLAY AD UNIT

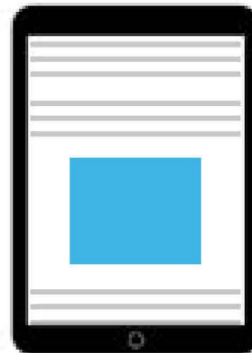
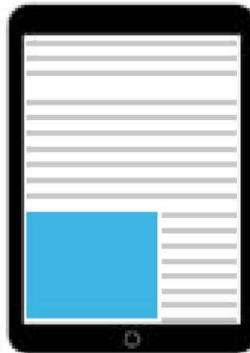
(Ads may be purchased weekly or by the month)



LEADERBOARD

Dimensions: 892x144

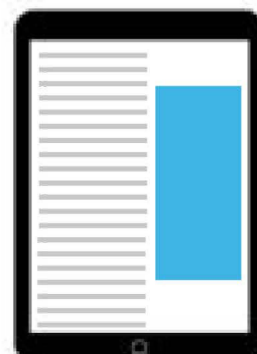
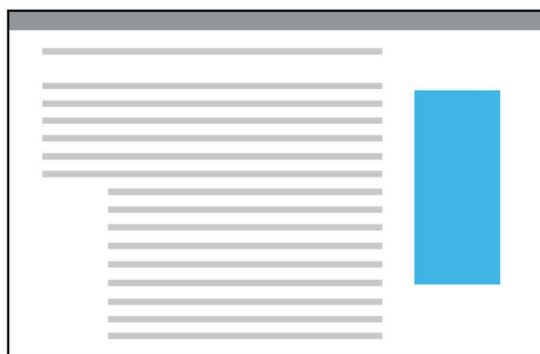
\$125/mo



MEDIUM RECTANGLE

Dimensions: 300 x 300

\$125/mo



HALF PAGE

Dimensions 300x600

\$250/mo